

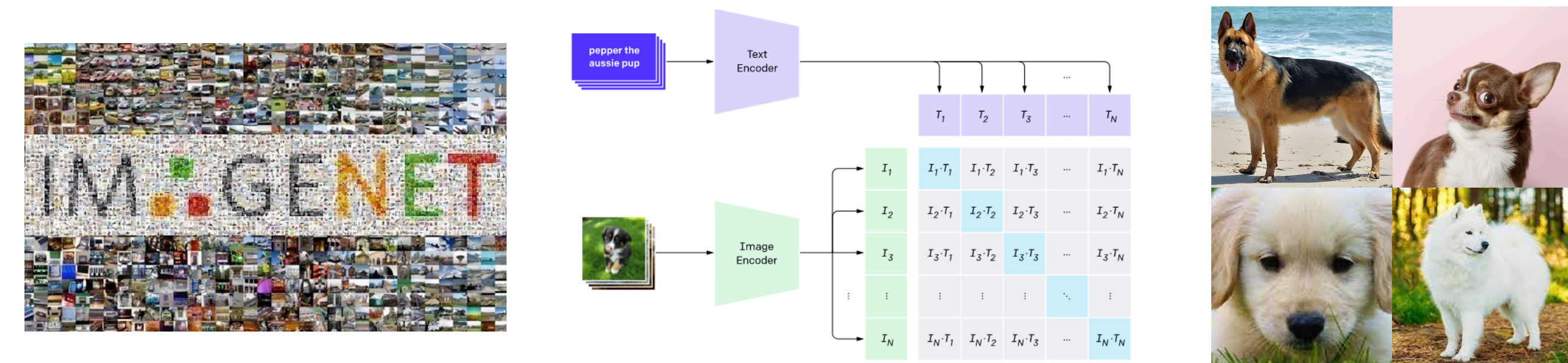
# Internet Curiosity: Directed Learning on Uncurated Internet Data

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## Background and Motivation

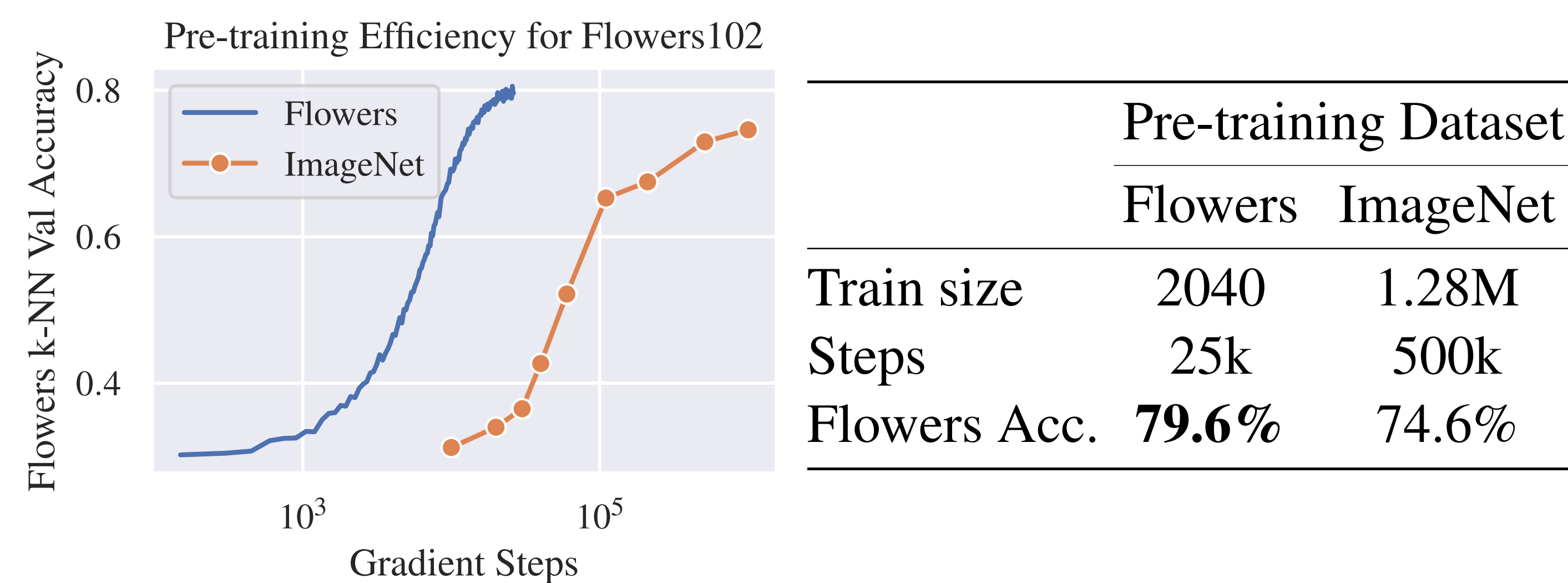
### Standard Transfer Learning Setup



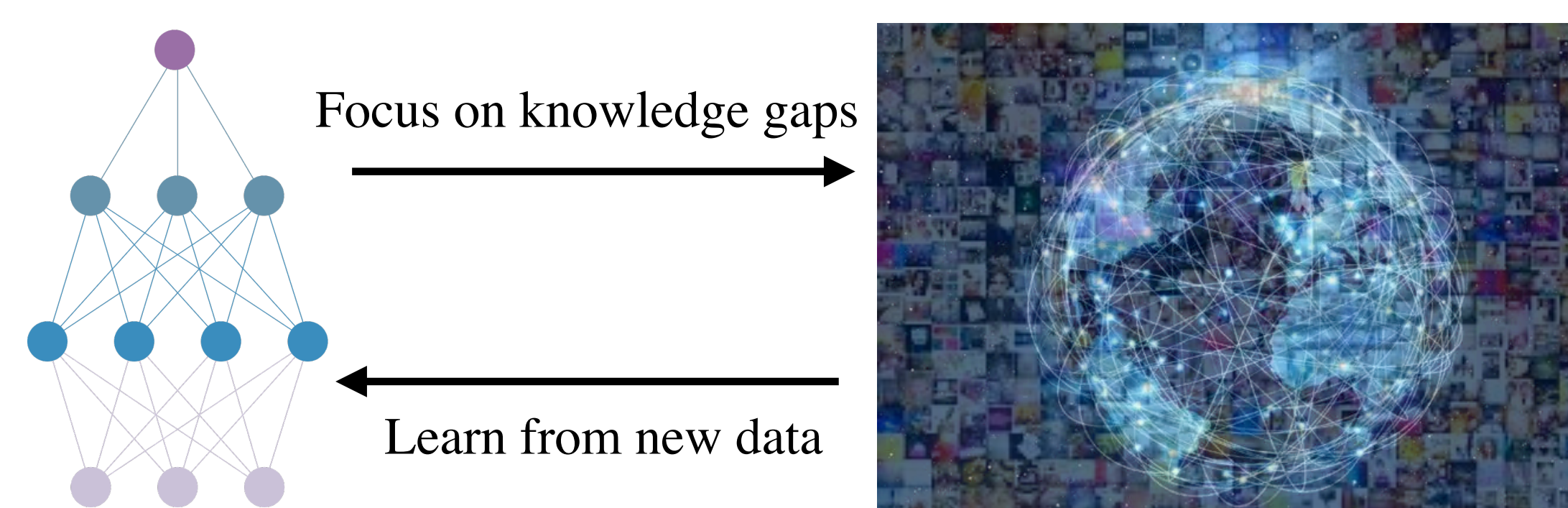
1. Curate diverse dataset
2. Pre-train
3. Fine-tune on target

- Only data relevant to the target task improves model generalization, while everything else wastes time and compute!

### Case Study: Efficient Pre-training on Flowers102



### Solution: Open-world Learning on the Internet!



Two main challenges:

1. How do we handle the trillions of photos on the Internet?
2. Which images are relevant to the target task?

Our solution:

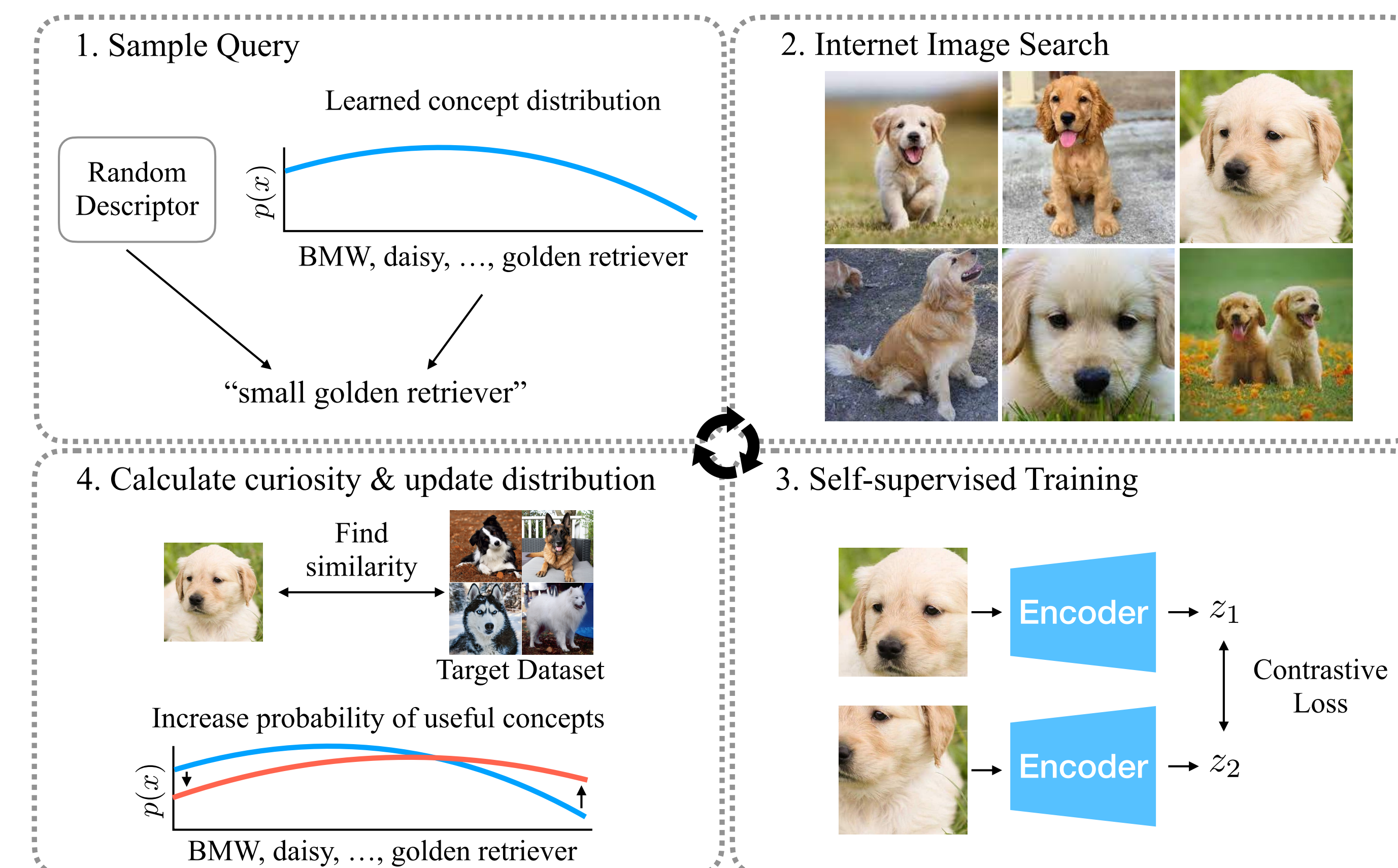
- Query Google Image Search to make exploring the Internet easier.
- Self-supervised image score (similarity to target images).
- Use text similarity to predict what unseen queries are helpful.
- Self-supervised training on downloaded images.

## Internet Curiosity Method

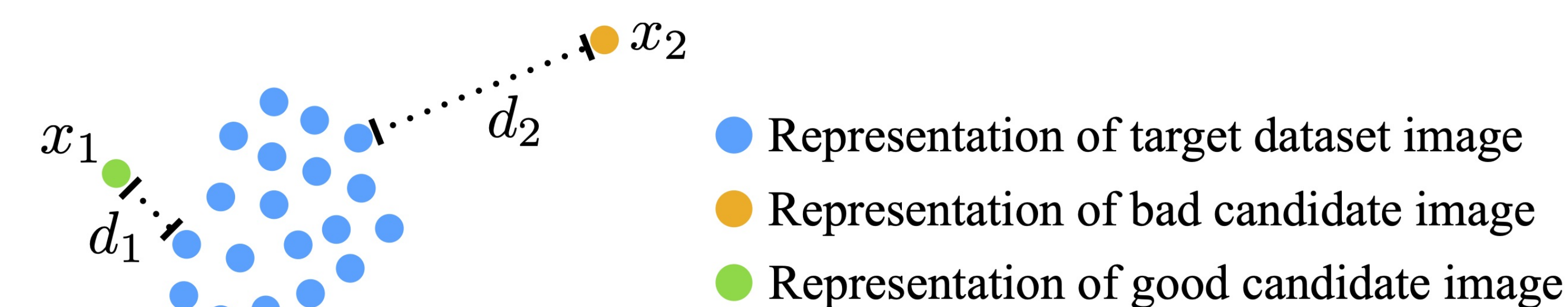
### Settings

- Self-supervised: only have unlabeled images from the target task.
- Semi-supervised: have unlabeled images from the target task, as well as the label set (e.g., {‘husky,’ ‘chihuahua,’ ‘poodle,’ ...})

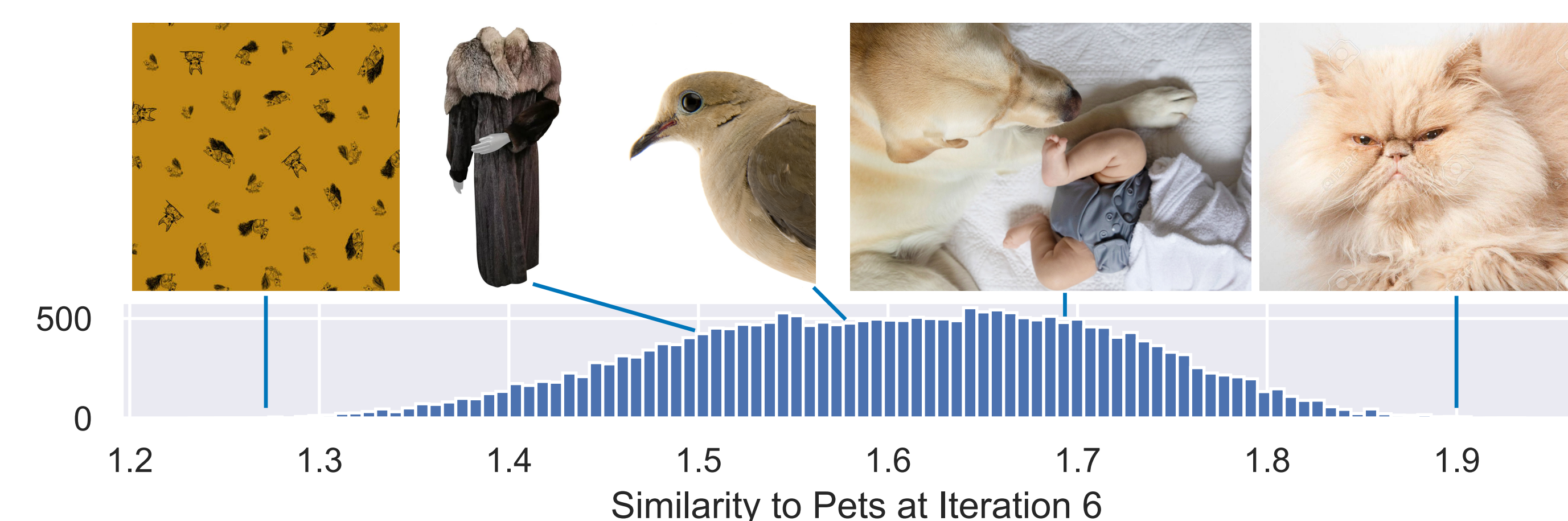
### Method Overview



### Self-supervised Image Relevance Score

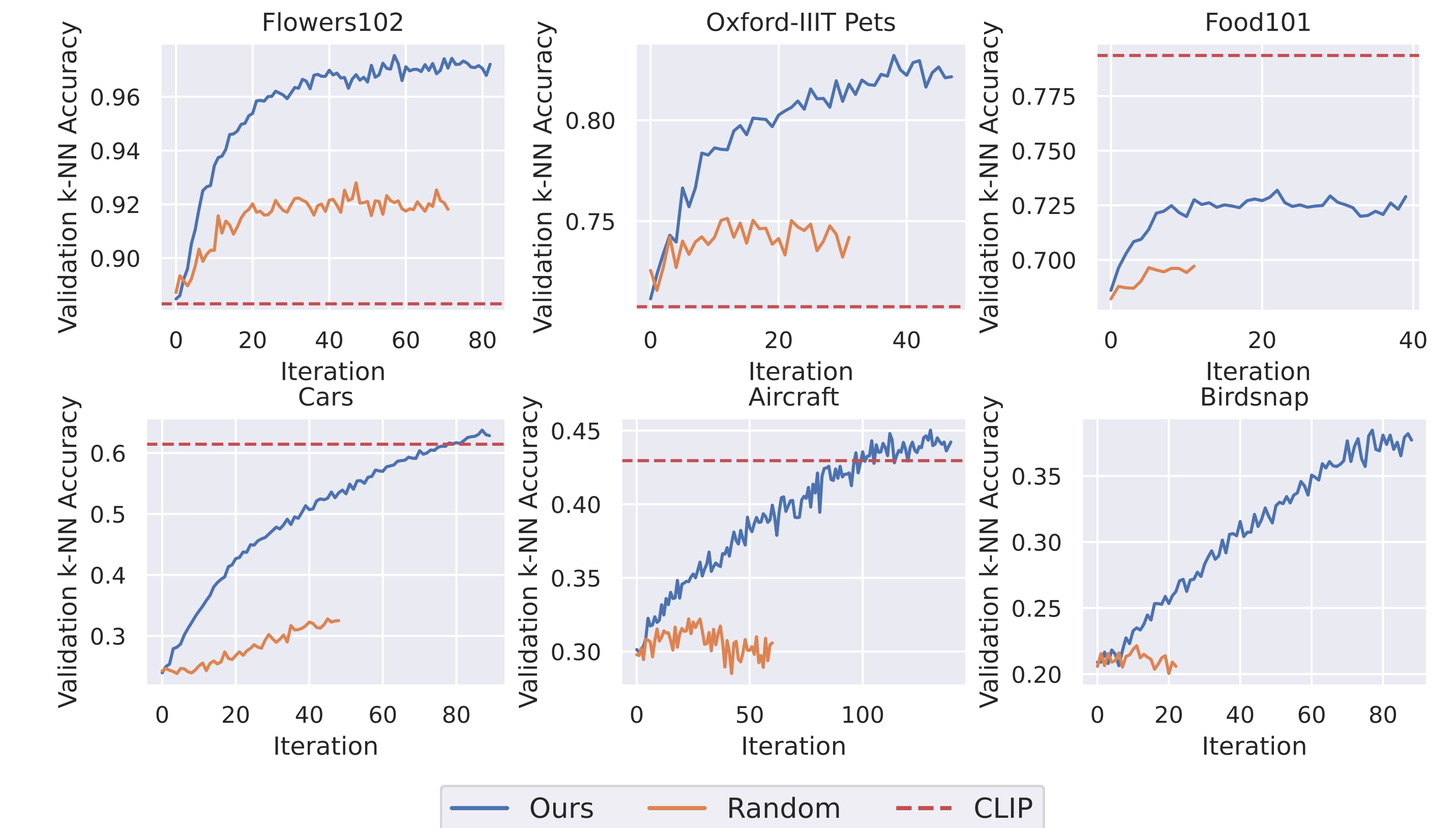


- Reward for a candidate representation  $x_i$  is  $-d_{\cos}(x_i, y_j)$ , where  $y_j$  is its nearest neighbor in the target representations.



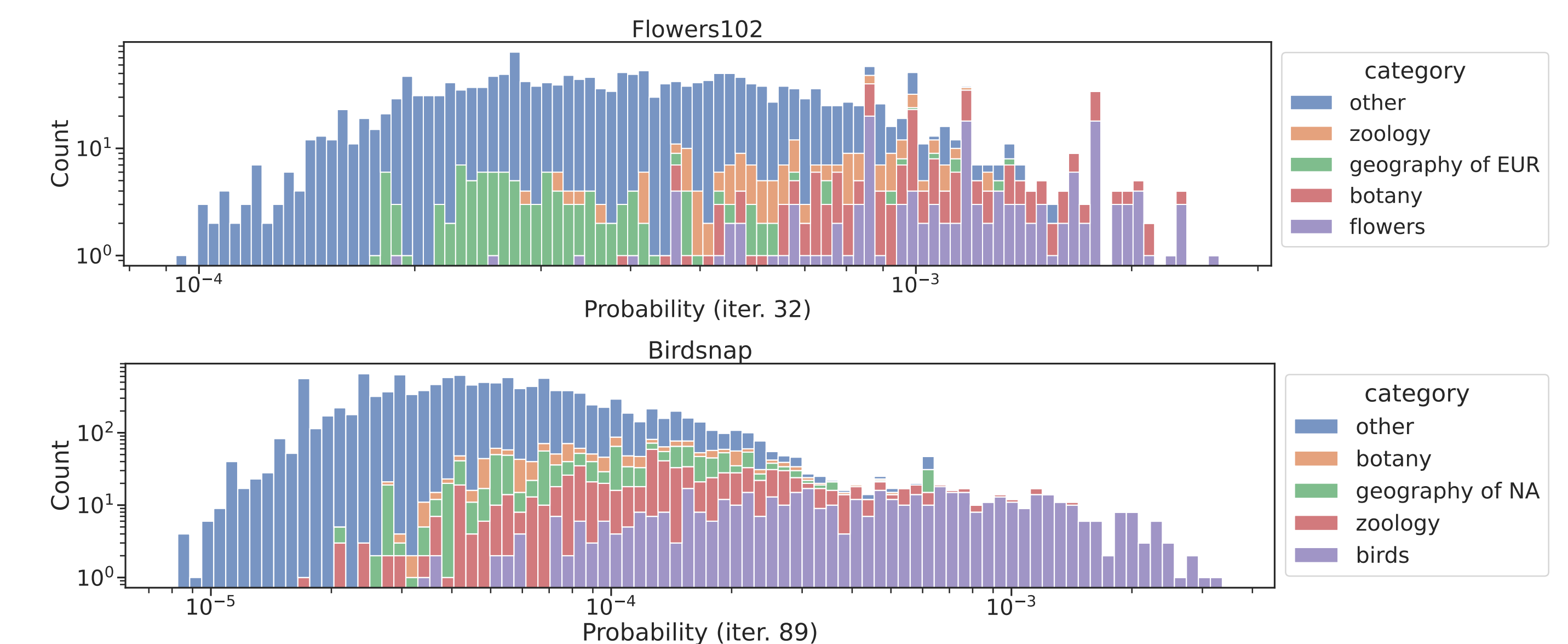
## Results

### Britannica Encyclopedia Corpus (no knowledge of label set)



- Vocabularies are 5% class labels, 95% random Britannica nouns

### Discovered Category Probabilities



### Wordnet Corpus (with knowledge of label set)

